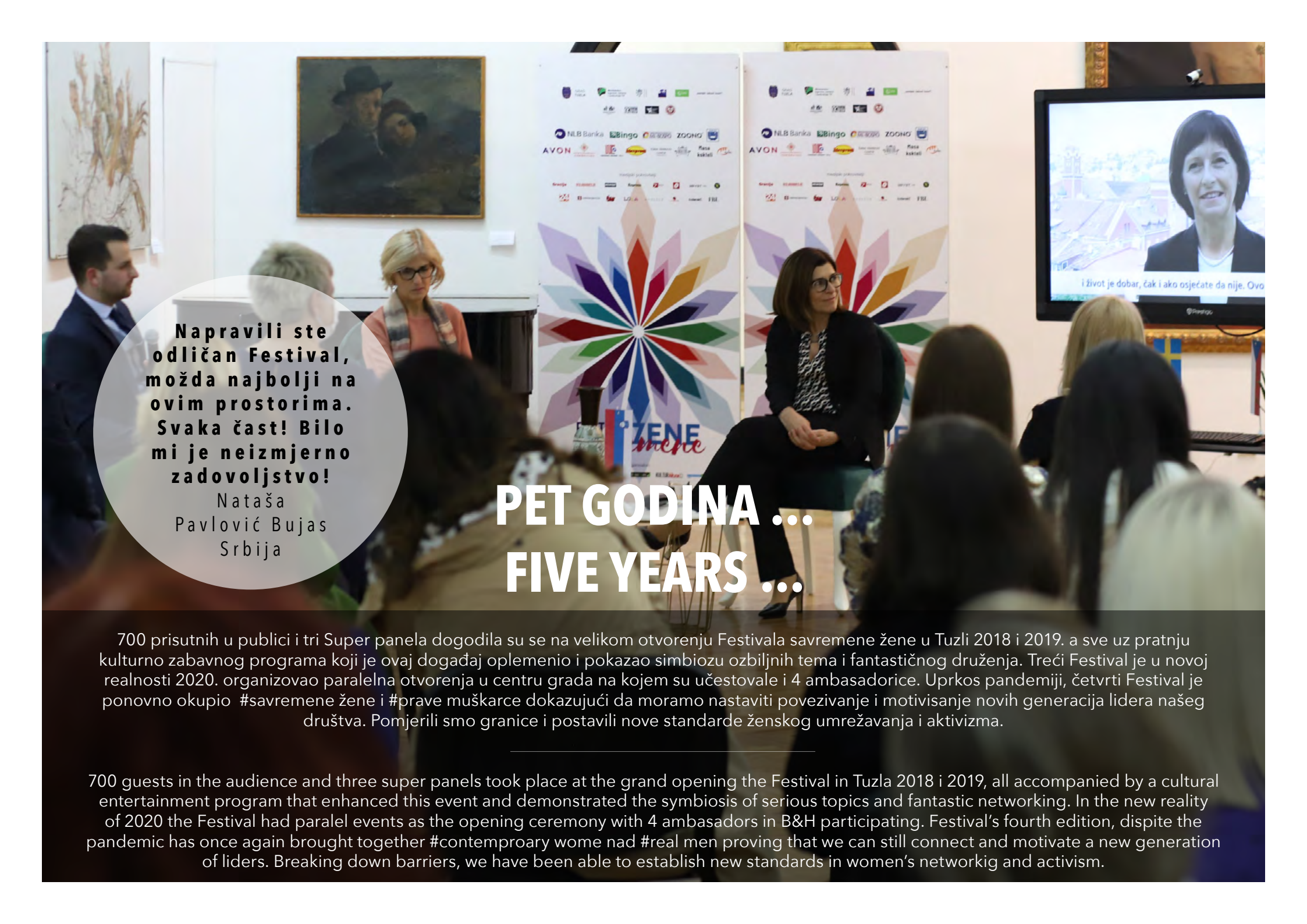


Festival savremene žene
CONTEMPORARY WOMAN FESTIVAL

02 - 05.06. 2022.



BOSNA & HERCEGOVINA. **TUZLA**



**Napravili ste
odličan Festival,
možda najbolji na
ovim prostorima.
Svaka čast! Bilo
mi je neizmjereno
zadovoljstvo!**

Nataša
Pavlović Bujas
Srbija

PET GODINA ... FIVE YEARS ...

700 prisutnih u publici i tri Super panela dogodila su se na velikom otvorenju Festivala savremene žene u Tuzli 2018 i 2019. a sve uz pratnju kulturno zabavnog programa koji je ovaj događaj oplemenio i pokazao simbiozu ozbiljnih tema i fantastičnog druženja. Treći Festival je u novoj realnosti 2020. organizovao paralelna otvorenja u centru grada na kojem su učestvovala 4 ambasadore. Uprkos pandemiji, četvrti Festival je ponovno okupio #savremene žene i #prave muškarce dokazujući da moramo nastaviti povezivanje i motivisanje novih generacija lidera našeg društva. Pomjerali smo granice i postavili nove standarde ženskog umrežavanja i aktivizma.

700 guests in the audience and three super panels took place at the grand opening the Festival in Tuzla 2018 i 2019, all accompanied by a cultural entertainment program that enhanced this event and demonstrated the symbiosis of serious topics and fantastic networking. In the new reality of 2020 the Festival had parallel events as the opening ceremony with 4 ambassadors in B&H participating. Festival's fourth edition, despite the pandemic has once again brought together #contemporary women and #real men proving that we can still connect and motivate a new generation of leaders. Breaking down barriers, we have been able to establish new standards in women's networking and activism.

DA SE PODSJETIMO A REMINDER

Pomjerajući granice, IV Festival savremne žene je u skladu sa preporukama kriznih štabova i nadležnih ministarstava, održan u hibridnom obliku. Govornice iz BiH su prisustvovala pred ograničenom publikom, a međunarodne govornice su bile sa nama online.

Uprkos specifičnim okolnostima, Festival je ipak ovaj put imao značajan doseg i veliku gledanost tokom live emitovanja Festivala na kanalima Radio Kameleona i 24sata.hr, ali i tokom narednih mjeseci u sedmičnom emitovanju sesija.

Pushing the boundaries, the III Contemporary Festival, in accordance with the recommendations of the competent ministries, was held in a hybrid form. The speakers from B&H attended the Festival in front of a limited audience, while the international speakers were with us online.

Despite the specific circumstances, the Festival still had a significant reach and a large audience during the live broadcast of the Festival on Radio Kameleona i 24sata.hr channels, but also during the following months in the weekly broadcast of the sessions.



*Misija Festivala
savremene žene
jesto biti platforma
svih medija koji će
zajedno podržati i
osnažiti
žensku aktivaciju u
svim sferama života
uz realan i zacrtan
cilj.*



**Thank you so much
for making me a
part of Tuzla. I love
Bosnia and I feel I
am a part of you.**

**Bisila Bokoko
USA**

**#SLAVIMOUSPJEH
#HRABROŽENSKI**

”
The mission of the Contemporary Woman Festival is
to be the platform of all media

Naša vizija.

Ostati najuticajniji Festival
koji slavi i promoviše ženski
uspjeh.

Our vision is to remain the
most influential women's
festival that celebrates and
promotes success.



#ZASAVREMENEŽENE
#IPRAVEMUŠKARCE

that will support and empower women's activism
in all spheres of life with a realistic and clearly
projected goal.



Festival je jedno veliko bogatstvo za našu BiH. Meni lično je bilo veliko zadovoljstvo i radost sudjelovati. Jos me drže divni utisci i inspiracija.
Aldina Topčagić
Austrija

Zašto BiH? Zašto Tuzla?

Why B&H? Why Tuzla?

ZAŠTO DA NE?

BiH je zemlja susreta različitih svjetova, kultura i tradicija. Zajednički život, multi-etničnost i opstanak ovakvih odnosa su stotinama godina bazirani na obitelji i poštovanju. Stub obitelji upravo je žena čije aktivno učešće prepoznajemo u vlastitom domu, ali ne i u sferi društvenog djelovanja.

Zakoni Europske unije suvremenoj ženi daju pravo da promijeni ovaj neravnotežan status. BiH svoju budućnost mora izgraditi dajući šansu uspješnicama, a Festival je prilika da ih prepoznamo.

Tuzla je grad koji oduvijek njeguje intelektualni pristup životu, šalje pozitivnu energiju i mami osmijeh na lice svakome ko za nju čuje. Festivalom savremene žene promoviramo Tuzlu i Bosnu i Hercegovinu, u novom i još jačem svjetlu.

Peti Festival će još jednom biti jedinstveni događaj sa sadržajima koji se odvijaju na mnogobrojnim lokacijama u srcu Tuzle.

WHY NOT?

Tuzla, the second largest city in Bosnia and Herzegovina, has been known as the city that has been welcoming to all those who want to approach life in a positive and inspiring way - a true oasis of multicultural Bosnia and Herzegovina throughout history and its most difficult moments.

Those who have been to Tuzla in passing or those who found the time to fully explore the city, leave knowing that Tuzla stays with you and that its people become your friends.

Today, we present Tuzla in another way, placing it on the world map as a city that cherishes its women and their contribution to our society, a city hosting so many incredible women from all over the World.

Our fifth Festival will again be unique as it will take place in numerous locations in the very centre of Tuzla.

Festival savremene žene povezuje i podržava sve uspješne priče Bosne i Hercegovine, regije, ali i cijeloga svijeta, motivirajući posebno mlade žene. Ko ili šta je savremena žena danas? Ambiciozna, kreativna, hrabra, pokretač pozitivnih promjena...ona preuzima odgovornost i umrežava se.

Festival smo kreirali kao platformu otvorenog dijaloga čiji alati su odlučni i inspirativni govori najuspješnijih dama iz cijeloga svijeta. Kroz teme života od politike i ekonomije preko kulture, medija, biznisa do blogerki, slavimo uspjeh i motivišemo nove generacije, koristeći online i offline komunikacije.

Dobrodošli na peti Festival koji će se održati od 02. do 05. 06. 2022. u Tuzli - otvorenom gradu ženskog uspjeha i kreativnosti.

Contemporary Woman Festival links and supports all the successful stories of Bosnia and Herzegovina, region, and the world, motivating young women everywhere. Who or what is a modern woman today? Ambitious, creative, brave, a leader and creator of positive changes... she takes on so many roles and she is connected.

We have created the Festival as an open dialogue platform whose tools are decisive and inspirational speeches of the most successful ladies of the region, Europe, and World. Talking about relevant themes of contemporary life from politics and economics through culture, media, business to blogger, scientist to entrepreneur ... we celebrate success, inspire and motivate using online and offline communication.

Welcome to our fourth Festival, which will take place from June 02nd through the 5th 2021, in Tuzla - city we declared the city of Women, of women's success and creativity.

www.zenski.ba

PETI MEĐUNARODNI
FESTIVAL SAVREMENE ŽENE

FESTIVAL ŽENE
savremene

FIFTH INTERNATIONAL
CONTEMPORARY WOMAN FESTIVAL

KAKO ĆE IZGLEDATI FESTIVAL SAVREMENE ŽENE 2022?



WHAT WILL CONTEMPORARY WOMAN FESTIVAL LOOK LIKE IN 2022?

Ovoga puta Festival ide stepenicu više dovodeći govornice iz cijelog svijeta i iz svih sfera života koristeći nove, ali i provjerene komunikacijske kanale. Ponovo ćemo govoriti o temama koje najviše interesuju savremenu ženu i pravog muškarca...

Razmijenit ćemo iskustva, saznati najbolje iz prakse, upoznati nove trendove, steći nove prijatelje, proširiti svoje djelovanje, steći novu inspiraciju i motivaciju, ali i dobro se zabaviti.

Ove godine proširujemo suradnju sa dosadašnjim partnerima i prenosimo iskustva poslovnih žena iz 20 zemalja.

Novi izazovi u post pandemijском svijetu nam predstavljaju i nove mogućnosti umrežavanja, otvaraju nove teme... zato smo pripremili i nove sadržaje.

This time, the Festival takes another step further, inviting woman speakers from all over the world and from all spheres of life using new and those well known means of communication. We will talk about the topics that are most interesting for a modern woman and a real man...

We will exchange experiences, find out the best practices, learn new trends, gain new friends, expand our networks, gain new inspiration and motivation, and certainly have fun.

This year, we will expand our cooperation with our partners and will continue to encourage transfer of knowledge and experience from 20 countries.

New challenges in the post-pandemic world bring with new networking opportunities, open new topics ... that is why we have prepared additional content.

Program Festivala ponovo obećava
neponovljivo iskustvo...

100 NOVIH GOVORNICA

1000 AKTIVNIH UČESNICA

5000 POSJETILACA

50000 PRATILACA

200 MEDIJA IZ BIH I SVIJETA

KEYNOTE, FIRESIDECHAT, DISKUSIJE

ONLINE SESIJE

MENTORING SA 500 UČESNICA

SAJAM ŽENSKOG STVARALAŠTVA

IZBOR SUPERŽENA

SHOPPING DAYS

#ženebiraju 2021

IZLOŽBE, FILMOVI, PREDSTAVE

HUMANITARNI GALA KONCERT

20 000 000 ŽENA KOJE ĆE PUTEM ONLINE I

OFFLINE MEDIJA PRATITI FESTIVAL



Our program promises unparalleled
experience...

100 NEW SPEAKERS

1000 ACTIVE PARTICIPANTS

5000 VISITORS

50000 FOLLOWERS

200 MEDIA FROM BIH AND THE WORLD

KEYNOTE, FIRESIDECHAT, DISCUSSIONS

ONLINE SESSIONS

MENTORING WITH 500 PARTICIPANTS

WOMEN'S INGENUITY AND CREATIVITY EXPO

SUPERWOMEN AWARDS

SHOPPING DAYS

#womenchoose 2021

EXHIBITIONS, FILMS, PERFORMANCES

HUMANITARIAN GALA KONCERT

20,000,000 FESTIVAL FOLLOWERS THROUGH

ONLINE AND OFFLINE MEDIA



**Veliko hvala za trud
oko organizacije
i ideje za ovakav
festival. Festival
je promjenio moj
pogled na svijet.
Hvala vam od srca.**

Nada Šarić
BiH

keynote... fireside chats.... panel discussions

Da je Festival savremene žene od značaja ne samo za BiH i region već za razumijevanje i zajedništvo žena čitavog svijeta dokazuje i prisustvo govornica sa gotovo svih kontinenata. Od zemlje Indonezije i Indije kao partnera projekta do Amerike čija je govornica bila NASA astronautica Nicole Stott ali i ikona njujorške modne scene Bisila Bokoko pa do podpredsjednice Privredne komore Indonezije Yunni Idriani ili Aide Hadžialić iz Švedske, teme naših govornica su i politika, nauka, zdravlje, filantropija, kultura, nove tehnologije i business modeli te opera, sport i moda... ali i mnoštvo drugih. Ove godine pored direktnog učešća govornica, učesnice će imati priliku prisustvovati i mnogobrojnim online sesijama.

That the Festival of Contemporary Women carries great importance not only for BiH and the region, with an understanding and support of women around the world. This proves the presence of speakers from almost all continents. From Indonesia and India as our project partners to America with NASA's astronaut Nicole Stott and icon of NYC fashion scene Bisila Bokoko, vice president of Chamber of Commerce from Indonesia Yunni Idriani and Aida Hadzialic from Sweden, our speakers talked about politics, science, health, philanthropies, culture, new technologies and business models to work, sport and fashion ... and many more. This year aside from in person sessions, our participants will be able to watch numerous online session.


Keynote speech

GDJE SMO SADA I KUD DEMO

**When I went
back to Paris I
told everyone how
many incredible
individuals I have
met in Tuzla, doctors,
engineers, designers.
This has changed
my perception of
Bosnia.**

Jean Baptiste Andreani
France





Ovo je fantastična ideja koja je trebala ovom društvu. Iskreno se nadam da je ovo tek početak u nizu Festivala i da ću ja biti gost svake godine.


Emina Ganić
BiH



MENTORING

Ovaj novi projekt u sklopu Festivala pružit će jedinstvenu priliku i nevjerovatno pozitivno društveno odgovorno djelovanje, razumijevanjem snage mentora. Shvatili smo da veliki broj mladih žena želi realizirati svoju prvu poslovnu ideju, poboljšati karijeru, suočiti se sa novim izazovima. Ove godine imat će priliku direktno razgovarati sa ženama koje su ostvarile izvanredan uspjeh, pitati za savjet, naći odgovore na pitanja: Gdje sam bila? Gde sam sada? Kuda idem?

This new project within the Festival will give a unique opportunity and incredibly positive socially responsible action, understanding the power of mentorship. We realized that there was a large number of young women wish to realize their first business idea, improve their careers, meet new challenges. This year they will have the opportunity directly talk to women who have generated remarkable success, ask for advice, find answers to the questions: Where was I? Where am I now? Where am I going?





Veliko zadovoljstvo
i užitak mi je bio
suradivati sa vama
i biti dio ovog
prestižnog događaja.

Amela Špendl
Slovenija

SLIJEDEĆI TRADICIJU,
KAO I SVAKE GODINE DO SADA,
PROGLAŠAVAMO I DODJELJUJEMO
SUPERŽENA ZVANJE, ALI I
PREDSTAVLJAMO NAJUSPJEŠNIJE ŽENE IZ
SVIH SFERA ŽIVOTA.

AS WE HAVE DONE EACH YEAR THUS FAR,
WE WILL CONTINUE OUR SUPERWOMAN
TRADITION AND PRESENT THE MOST
SUCCESSFUL FEMALE STORIES FROM SO
MANY WALKS OF LIFE.

Superžena 2022

SAJAM ŽENSKOG STVARALAŠTVA

Tokom Festivala savremene žene održan je i sajam ženskog stvaralaštva. Blizu 100 organizacija žena i kompanija kojima upravljaju žene udružilo se i predstavilo svoj rad, proizvode i uspjehe u periodu iza njih. Nekoliko hiljada posjetilaca Bingo City Center-a u kojem je sajam i održan iskazali su zadovoljstvo da imaju priliku upoznati ove uspješne žene, probati ili kupiti njihove proizvode ali i napraviti poslovne saradnje.



WOMEN'S CREATIVITY AND INGENUITY EXPO

During the Contemporary Woman Festival, a unique expo of women's creativity and ingenuity was held. Nearly 100 women's organizations and companies managed by women have teamed up and presented their work, products and achievements. Several thousand visitors to the Bingo City Center where the expo was held were thrilled to have an opportunity to meet these successful women, try or buy their products, but also make new partnerships.



OREA ART MARKET

U suradnji sa OREA Art Market, po prvi put u Tuzli će se u okviru Festivala savremene žene, tuzlanskoj publici predstaviti kreativci iz cijele Bosne i Hercegovine, sa svojim jedinstvenim proizvodima na OREA Art Market 2022. Nakon fenomenalnih reakcija publike u Sarajevu i posjećenosti koju brojimo u desetinama hiljada, svi sa velikim uzbuđenjem očekujemo ovaj event.

In cooperation with OREA Art Market, for the first time in Tuzla within the Festival of Contemporary Women, creatives from all over Bosnia and Herzegovina will present their unique products at OREA Art Market 2022 in Tuzla. After the phenomenal reactions of the Sarajevo audience and the attendance counted of tens of thousands, we are all very excited to welcome this event.



SHOPPING DAYS

Festival savremene žene u partnerstvu sa više od 100 prodajnih mjesta na Tuzlanskom kantonu, donosi zajedničku akciju promocije mode, ljepote i zdravlja sa specijanim ponudama, sampling aktivnostima i nagradnim igrama.

The Festival of Contemporary Women, in partnership with more than 100 shops in Tuzla Canton, brings a joint action to promote fashion, beauty and health with special offers, sampling activities and prizes.



#zenebiraju 2022

BH BRENDOVI I KOMPANIJE KOJE DRUŠTVENO ODGOVORNO
DJELUJU

Po prvi put u Bosni i Hercegovini u okviru Festivala savremene žene 2021
uručiti ćemo priznanja brendovima koji svojim djelovanjem podržavaju
položaj žene u BiH.



Fenomenalna je
ideja da se uvežemo,
da jedne od drugih
učimo, da pokažemo
koliko su žene jake u
BiH, regiji i svijetu.

Erna Saljević
BiH

#womenchoose 2022

BH BRANDS AND PRODUCTS THAT ACT SOCIALLY RESPONSIBLE

For the first time in Bosnia and Herzegovina, as part of the Festival of
Contemporary Women 2021, we will present awards to brands that
support the status of women in BiH.



Ovo je jedan od najljepših događaja koji se dešava u Bosni i Hercegovini i mislim da žene zaslužuju još veću podršku u BiH.

Maja Miljević
BiH



EXTRA
EXTRA
EXTRA

Pozorišne predstave, mjuzikl, galerijske izložbe i izložbe na otvorenom, književni susreti i koncerti bili su ono što je cijeli grad ofarbalo u boje žene tokom svakog Festivala. Sa nama, u suradnji sa indijskom i indonezijskom ambasadam, su bile i plesačice tradicionalnih plesova kao i instruktorice yoge pa smo svi bolje upoznali divne tradicije ove dvije zemlje.

Neizostavni su bili i susreti sa gradonačelnikom grada Tuzle, te oficijelna posjeta Panonskim jezerima. Večernje partije i druženja ćemo još dugo pamtititi kao i fenomenalan koncert Parnog Valjka.

Ove godine u suradnji sa partnerima kulturni program nudi nove sadržaje: izložbe, filmove i predstave ali i vinske susrete i specijalno predstavljanje BH gastronomije.

Theater plays, musical, gallery openings and open-air exhibitions, literary encounters and concerts were the reason why we can say that the whole city was in the colors of women during the first Festival. In cooperation with the Indonesian and Indian embassies, dancers of traditional dances as well as yoga instructors we with us, so we all got to know more about these wonderful traditions of these two countries.

Wonderful were also the meetings with the mayor of Tuzla and the visit to the famous Pannonian lakes. Evening parties will remain unforgettable for quite some time, as well as the concert of famous rock band Parni Valjak.

This year, in cooperation with partners, the cultural program offers new content: exhibitions, films and plays, but also wine tastings and special presentations of BH gastronomy.

Ovo je mjesto gdje možemo razgovarati, upoznati se. Ovdje dolaze žene koje su spremne mijenjati svijet. Ovdje se rađaju sjajne nove ideje.

Jasmina Kos
Hrvatska



150 RAZLIČITIH MEDIJA PRENIJELI SU UZ FESTIVAL SAVREMENE ŽENE 2018 - 2021

Više od 150 kako bosanskohercegovačkih tako i regionalnih medija pratilo je Festival savremene žene. Desetine televizijskih reportaža od kojih je N1 posvetio više od sat vremena upravo Festivalu i njegovim govornicama su objavljeni. Neki od printanih medija ovom društvenom događaju posvetili su i naslovnice. Tri mjeseca kampanje prije samog festivala rezultiralo je stotinama objava da bi u samom mjesecu Festivala publika bila svakodnevno informisana o festivalskim događanjima.

April 2018. i 2019. medijski je bio mjesec žena koje je okupio Festival. Hiljade gledatelja 2020. pratilo je stream Festivala savremene žene, emitovan i na kanalima 24sata.hr. I ove godine očekujemo ponovo podršku naših medijskih partnera i nove suradnje sa našim i svjetskim medijima.

150 DIFFERENT MEDIA FOLLOWED THE CONTEMPORARY WOMAN FESTIVAL 2018 - 2021

More than 150 of both BH and regional media covered the Contemporary Woman Festival. Tens of television reports, of which N1 devoted more than an hour to the Festival and its speakers, were broadcasted. Some of the print media dedicated their cover pages to the Festival. Three months of campaigning before the festival resulted in hundreds of posts that allowed the audience during the month of the festival to be informed about the festival daily.

In April 2018 and 2019, the media coverage made it a month of women connected at the Contemporary Woman Festival. In 2020, thousands of viewers watched the Festival's stream broadcasted, as well, on 24sata.hr channels. This year, we look forward to continuation of our media partnerships and new collaborations with BH and the world media.



PRIDRUŽITE NAM SE!

Promovišite svoju kompaniju i proizvode na mnogobrojnim događanjima IV Festivala savremene žene 2021:

Konferencijski program Festivala: keynote, fireside i panel sesije
EMITOVANJE online sesija
Speed Mentoring Track
Susreti/networking
Izbor Superžena
Sajam ženskog stvaralaštva
Shopping Days
#ženebiraju2022
Koncert Maya Sar i prijetalji i Globeathon akcija
Kulturni program: izložbe, filmovi, predstave

JOIN IN!

Promote your company and products at the many events of the IV Festival of Contemporary Women 2021:

Festival conference program: keynote, fireside and panel sessions
Online sessions BROADCAST
Speed Mentoring Track
Meetings / networking
Superwoman Awards
Women's Ingenuity and Creativity Expo
Shopping Days
#womenchoose 2022
Maya Sar concert and friends and Globeathon action
Cultural program: exhibitions, films, plays



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savremene

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