

Festival savremene žene
CONTEMPORARY WOMAN FESTIVAL

08 - 11.06. 2023.



BOSNA&HERCEGOVINA. TUZLA



ŠEST GODINA ... SIX YEARS ...

700 prisutnih u publici i tri Super panela dogodila su se na velikom otvorenju Festivala savremene žene u Tuzli 2018 i 2019. a sve uz pratnju kulturno zabavnog programa koji je ovaj dogadjaj oplemenio i pokazao simbiozu ozbiljnih tema i fantastičnog druženja. Treći Festival je u novoj realnosti 2020. organizovao paralelna otvorenja u centru grada na kojem su učestovale i 4 ambasadorice. Uprkos pandemiji, četvrti Festival je ponovno okupio #savremene žene i #prave muškarce dokazujući da moramo nastaviti povezivanje i motivisanje novih generacija lidera našeg društva. Peti Festival nas je vratio u velike događaje, donio nova iznenadenja i međunarodne govornice, modne revije i performanse. Pomjerili smo granice i postavili nove standarde ženskog umrežavanja i aktivizma.

700 guests in the audience and three super panels took place at the grand opening the Festival in Tuzla 2018 i 2019, all accompanied by a cultural entertainment program that enhanced this event and demonstrated the symbiosis of serious topics and fantastic networking. In the new reality of 2020 the Festival had parallel events as the opening ceremony with 4 ambassadors in B&H participating. Festival's fourth edition, despite the pandemic has once again brought together #contemporary women and #real men proving that we can still connect and motivate a new generation of leaders. The fifth Festival brought us back to big venues, with new surprises and international speakers, fashion shows and performances.

Breaking down barriers, we have been able to establish new standards in women's networking and activism.

DA SE PODSJETIMO A REMINDER

Pomjerajući granice, V Festival savremne žene i nakon dvije godine pandemije je ponovno svoj format proširio na nove učesnike/ce, partnere, događaje i sardžaje.

Uvodeći mentoring program uz već tradicionalne sadržaje Festivala, 2022. godine smo se okrenuli mladim ljudima kao nikada prije i omogućili da razgovaraju sa govornicama iz mnogobrojnih sfera života, tražeći odgovore na lična i profesionalna pitanja, savjete i inspiraciju.

Peti Festival je prema svemu bio do sada najveći Festival ispunjen emocijama, novim partnerstvima i obećanjem da će sljedeći biti još veći.

Pushing the boundaries, the V Festival, after two years of the pandemic, has once again expanded its format to include new participants, partners, content and events.

By introducing a mentoring program alongside the already traditional contents of the Festival, in 2022 we turned to young people like never before and enabled them to talk to our speakers directly, looking for answers to personal and professional questions, advice and inspiration.

By all accounts, the fifth Festival was the biggest Festival so far, filled with emotions, new partnerships, and the promise that the next one will be even bigger.

REACH + 200 000



VIEWS + 70 000

“ Misija Festivala savremene žene jeste biti platforma svih medija koji će zajedno podržati i osnažiti žensku aktivaciju u svim sferama života uz realan i zacrtan cilj. ”



Thank you so much
for making me a
part of Tuzla. I love
Bosnia and I feel I
am a part of you.
Bisila Bokoko
USA

#SLAVIMO USPJEH
#HRABROŽENSKI

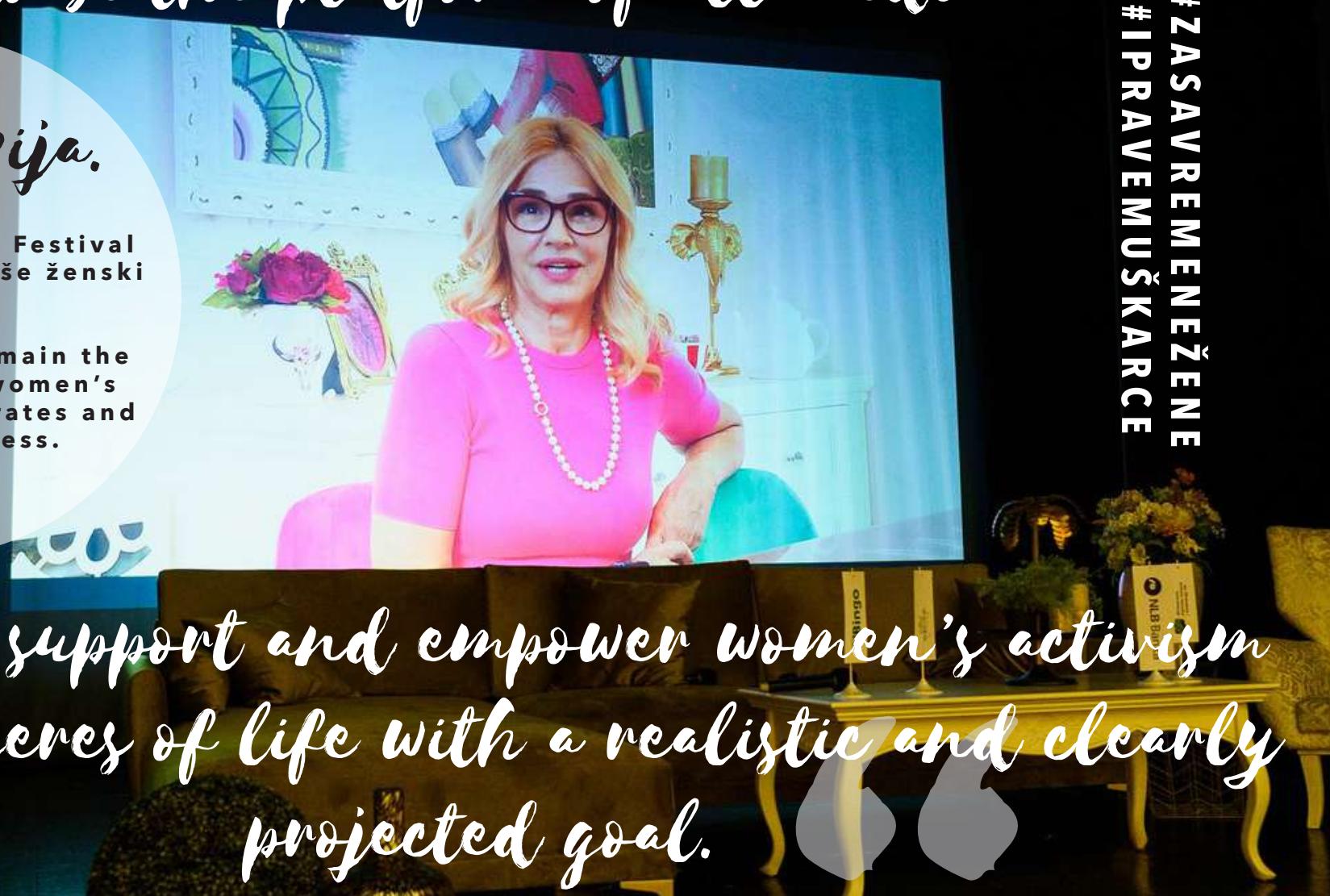
“

The mission of the Contemporary Woman Festival is
to be the platform of all media

Naša vizija.

Ostatij najuticajniji Festival
koji slavi i promoviše ženski
uspjeh.

Our vision is to remain the
most influential women's
festival that celebrates and
promotes success.



that will support and empower women's activism
in all spheres of life with a realistic and clearly
projected goal.

#ZASAVREMENEŽENE
#IPRAVEMUŠKARCE



Zašto BiH? Zašto Tuzla?

ZAŠTO DA NE?

BiH je zemlja susreta različitih svjetova, kultura i tradicija. Zajednički život, multi-etičnost i opstanak ovakvih odnosa su stotinama godina bazirani na obitelji i poštovanju. Stub obitelji upravo je žena čije aktivno učešće prepoznajemo u vlastitom domu, ali ne i u sferi društvenog djelovanja.

Zakoni Europske unije suvremenoj ženi daju pravo da promijeni ovaj neravnopravan status. BiH svoju budućnost mora izgraditi dajući šansu uspješnima, a Festival je prilika da ih prepoznamo.

Tuzla je grad koji oduvijek njeguje intelektualni pristup životu, šalje pozitivnu energiju i mami osmijeh na lice svakome ko za nju čuje. Festivalom savremene žene promovišemo Tuzlu i Bosnu i Hercegovinu, u novom i još jačem svjetlu.

Šesti Festival će još jednom biti jedinstveni događaj sa sadržajima koji se odvijaju na mnogobrojnim lokacijama u srcu Tuzle.

Why B&H? Why Tuzla?

WHY NOT?

Tuzla, the second largest city in Bosnia and Herzegovina, has been known as the city that has been welcoming to all those who want to approach life in a positive and inspiring way - a true oasis of multicultural Bosnia and Herzegovina throughout history and its most difficult moments.

Those who have been to Tuzla in passing or those who found the time to fully explore the city, leave knowing that Tuzla stays with you and that its people become your friends.

Today, we present Tuzla in another way, placing it on the world map as a city that cherishes its women and their contribution to our society, a city hosting so many incredible women from all over the World.

Our sixth Festival will again be unique as it will take place in numerous location in the very centre of Tuzla.

Festival savremene žene povezuje i podržava sve uspješne priče Bosne i Hercegovine, regije, ali i cijelog svijeta, motivirajući posebno mlade žene. Ko ili šta je savremena žena danas? Ambiciozna, kreativna, hrabra, pokretač pozitivnih promjena...ona preuzima odgovornost i umrežava se.

Festival smo kreirali kao platformu otvorenog dijaloga čiji alati su odlučni i inspirativni govorovi najuspješnijih dama iz cijelog svijeta. Kroz teme života od politike i ekonomije preko kulture, medija, biznisa do blogerki, slavimo uspjeh i motivišemo nove generacije, koristeći online i offline komunikacije.

Dobrodošli na šesti Festival koji će se održati od 08. do 11. 06. 2023. u Tuzli - otvorenom gradu ženskog uspjeha i kreativnosti.

Contemporary Woman Festival links and supports all the successful stories of Bosnia and Herzegovina, region, and the world, motivating young women everywhere. Who or what is a modern woman today? Ambitious, creative, brave, a leader and creator of positive changes... she takes on so many roles and she is connected.

We have created the Festival as an open dialogue platform whose tools are decisive and inspirational speeches of the most successful ladies of the region, Europe, and World. Talking about relevant themes of contemporary life from politics and economics through culture, media, business to blogger, scientist to entrepreneur ... we celebrate success, inspire and motivate using online and offline communication.

Welcome to our sixth Festival, which will take place from June 08th through the 11th 2023, in Tuzla - city we declared the city of Women, of women's success and creativity.



KAKO ĆE IZGLEDATI FESTIVAL SAVREMENE ŽENE 2023?



WHAT WILL THE CONTEMPORARY WOMAN FESTIVAL 2023 LOOK LIKE?

Ovoga puta Festival ide stepenicu više odvodeći govornice iz cijelog svijeta i iz svih sfera života koristeći nove, ali i provjerene komunikacijske kanale. Ponovo ćemo govoriti o temama koje najviše interesuju savremenu ženu i pravog muškarca....

Razmijenit ćemo iskustva, saznati najbolje iz prakse, upoznati nove trendove, steći nove prijatelje, proširiti svoje djelovanje, steći novu inspiraciju i motivaciju, ali i dobro se zabaviti.

Ove godine proširujemo suradnju sa dosadašnjim partnerima i prenosimo iskustva poslovnih žena iz 20 zemalja.

Novi izazovi u post pandemijskom svijetu nam predstavljaju i nove mogućnosti umrežavanja, otvaraju nove teme... zato smo pripremili i nove sadržaje.

This time, the Festival takes another step further, inviting woman speakers from all over the world and from all spheres of life using new and those well known means of communication. We will talk about the topics that are most interesting for a modern woman and a real man....

We will exchange experiences, find out the best practices, learn new trends, gain new friends, expand our networks, gain new inspiration and motivation, and certainly have fun.

This year, we will expand our cooperation with our partners and will continue to encourage transfer of knowledge and experience from 20 countries.

New challenges in the post-pandemic world bring with new networking opportunities, open new topics ... that is why we have prepared additional content.



Program Festivala ponovo obećava neponovljivo iskustvo...

100 NOVIH GOVORNICA
1000 AKTIVNIH UČESNICA
5000 POSJETILACA
50000 PRATILACA
200 MEDIJA IZ BIH I SVIJETA
KEYNOTE, FIRESIDECHAT, DISKUSIJE
ONLINE SESIJE
MENTORING SA 500 UČESNICA
SAJAM ŽENSKOG STVARALAŠTVA
IZBOR SUPERŽENA
SHOPPING DAYS
IZLOŽBE, FILMOVI, PREDSTAVE
HUMANITARNI GALA KONCERT
20 000 000 PRATILACA PUTEM ONLINE I OFFLINE MEDIJA

Our program promises unparalleled experience...

100 NEW SPEAKERS
1000 ACTIVE PARTICIPANTS
5000 VISITORS
50000 FOLLOWERS
200 MEDIA FROM BIH AND THE WORLD
KEYNOTE, FIRESIDECHAT, DISCUSSIONS
ONLINE SESSIONS
MENTORING WITH 500 PARTICIPANTS
WOMEN'S INGENUITY AND CREATIVITY EXPO SUPERWOMEN AWARDS
SUPERWOMAN AWARDS
SHOPPING DAYS
EXHIBITIONS, FILMS, PERFORMANCES
HUMANITARIAN GALA CONCERT
20,000,000 FOLLOWERS THROUGH ONLINE AND OFFLINE MEDIA

Veliko hvala za trud
oko organizacije
i ideje za ovakav
festival. Festival
je promjenio moj
pogled na svijet.
Hvala vam od srca.

Nada Šarić
BiH



keynote... fireside chats.... panel discussions

Da je Festival savremene žene od značaja ne samo za BiH i region već za razumijevanje i zajedništvo žena čitavog svijeta dokazuje i prisustvo govornica sa gotovo svih kontinenata. Od zemlje Indonezije i Indije kao partnera projekta do Amerike čija je govornica bila NASA astronautica Nicole Stott ali i ikona njujorške modne scene Bisila Bokoko pa do podpredsjednice Privredne komore Indonezije Yunni Idriani ili Aide Hadžialić iz Švedske, teme naših govornica su i politika, nauka, zdravlje, filantropija, kultura, nove tehnologije i business modeli te opera, sport i moda... ali i mnoštvo drugih. Ove godine pored direktnog učešća govornica, učesnice će imati priliku prisustvovati online i offline, te mnogobrojnim mentoring sesijama.

That the Festival of Contemporary Women carries great importance not only for BiH and the region, with an understanding and support of women around the world. This proves the presence of speakers from almost all continents. From Indonesia and India as our project partners to America with NASA's astronaut Nicole Stott and icon of NYC fashion scene Bisila Bokoko, vice president of Chamber of Commerce from Indonesia Yunni Idriani and Aida Hadzialic from Sweden, our speakers talked about politics, science, health, philanthropies, culture, new technologies and business models to work, sport and fashion ... and many more. This year aside from in person sessions, our participants will participate online and offline as well as numerous mentoring sessions.





Ovo je fantastična
ideja koja je trebala
ovom društvu.
Iskreno se nadam da
je ovo tek početak u
nizu Festivala i da
ću ja biti gost svake
godine.

Emina Ganić
BiH

Ovaj projekt smo pokrenuli po prvi put u okviru V Festivala a sada ga nastavljamo u kompleksnijoj formi. Pružit ćemo jedinstvenu priliku našim učesnicama da razumijevanjem snage mentora omogućimo pozitivno društveno odgovorno djelovanje. Shvatili smo da veliki broj mladih žena želi realizirati svoju prvu poslovnu ideju, poboljšati karijeru, suočiti se sa novim izazovima. Ove godine imat će priliku direktno razgovarati sa ženama koje su ostvarile izvanredan uspjeh, pitati za savjet, naći odgovore na pitanja: Gdje sam bila? Gde sam sada? Kuda idem?



We started this project for the first time as part of the V Festival, and now we are continuing it in a more complex form. We will provide a unique opportunity for our participants to enable positive socially responsible action by understanding the power of our mentors. We realized that there was a large number of young women wish to realize their first business idea, improve their careers, meet new challenges. This year they will have the opportunity directly talk to women who have generated remarkable success, ask for advice, find answers to the questions: Where was I? Where am I now? Where am I going?

MENTORING



Veliko zadovoljstvo
i užitak mi je bio
suradivati sa vama
i biti dio ovog
prestižnog događaja.
Amela Špendl
Slovenija



SLIJEDEĆI TRADICIJU,
KAO I SVAKE GODINE DO SADA,
PROGLAŠAVAMO I DODJELJUVJEMO
SUPERŽENA ZVANJE, ALI I
PREDSTAVLJAMO NAJUSPJEŠNIJE ŽENE IZ
SVIH SFERA ŽIVOTA.

AS WE HAVE DONE EACH YEAR THUS FAR,
WE WILL CONTINUE OUR SUPERWOMAN
TRADITION AND PRESENT THE MOST
SUCCESSFUL FEMALE STORIES FROM SO
MANY WALKS OF LIFE.

SuperŽena 2023

SAJAM ŽENSKOG STVARALAŠTVA

Tokom Festivala savremene žene održan je i sajam ženskog stvaralaštva. Blizu 100 organizacija žena i kompanija kojima upravlju žene udružile se i predstavilo svoj rad, proizvode i uspjehe u periodu iza njih. Nekoliko hiljada posjetilaca Bingo City Center-a u kojem je sajam i održan iskazali su zadovoljstvo da imaju priliku upoznati ove uspješne žene, probati ili kupiti njihove proizvode ali i napraviti poslovne saradnje.

WOMEN'S CREATIVITY AND INGENUITY EXPO

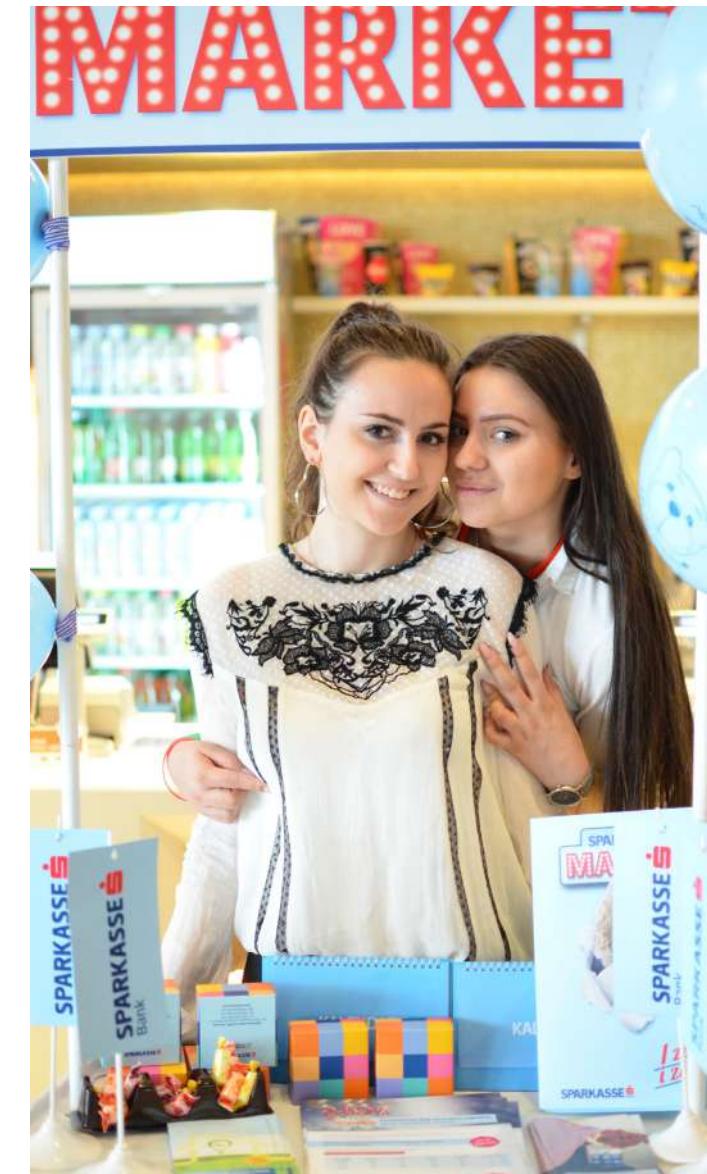
During the Contemporary Woman Festival, a unique expo of women's creativity and ingenuity was held. Nearly 100 women's organizations and companies managed by women have teamed up and presented their work, products and achievements. Several thousand visitors to the Bingo City Center where the expo was held were thrilled to have an opportunity to meet these successful women, try or buy their products, but also make new partnerships.



OREA ART MARKET

U suradnji sa OREA Art Market, po prvi put u Tuzli će se u okviru Festivala savremene žene, tuzlanskoj publici predstaviti kreativci iz cijele Bosne i Hercegovine, sa svojim jedinstvenim proizvodima na OREA Art Market 2023. Nakon fenomenalnih reakcija publike u Sarajevu i posjećenosti koju brojimo u desetinama hiljada, svi sa velikim uzbudnjem očekujemo ovaj event.

In cooperation with OREA Art Market, for the first time in Tuzla within the Festival of Contemporary Women, creatives from all over Bosnia and Herzegovina will present their unique products at OREA Art Market 2023 in Tuzla. After the phenomenal reactions of the Sarajevo audience and the attendance counted of tens of thousands, we are all very excited to welcome this event.



SHOPPING DAYS

Festival savremene žene u partnerstvu sa više od 100 prodajnih mjesta na Tuzlanskom kantonu, donosi zajedničku akciju promocije mode, ljepote i zdravlja sa specijanim ponudama, sampling aktivnostima i nagradnim igrama.

The Festival of Contemporary Women, in partnership with more than 100 shops in Tuzla Canton, brings a joint action to promote fashion, beauty and health with special offers, sampling activities and prizes.



Fenomenalna je
ideja da se uvežemo,
da jedne od drugih
učimo, da pokažemo
koliko su žene jake u
BiH, regiji i svijetu.
Erna Saljević
BiH



Ovo je jedan od
najljepših događaja
koji se dešava u
Bosni i Hercegovini
i mislim da žene
zaslužuju još veću
podršku u BiH.

Maja Miljević
BiH



Pozorišne predstave, mjuzikl, galerijske izložbe i izložbe na otvorenom, književni susreti i koncerti bili su ono što je cijeli grad ofarbalo u boje žene tokom svakog Festivala. Sa nama, u suradnji sa indijskom i indonezijskom ambasadom, su bile i plesačice tradicionalnih plesova kao i instruktorice yogе pa smo svi bolje upoznali divne tradicije ove dvije zemlje. Prestavili smo i modnu reviju u suradnji sa IOM i IFA, a ta suradnja je nastavljena i u okviru Njujorške sedmice mode 2022. Neizostavni su bili i susreti sa gradonačelnikom grada Tuzle, te oficijelna posjeta Panonskim jezerima. Večernje partie i druženja čemo još dugo pamtitи kao i fenomenalan koncert Parnog Valjka.

Оve godine u suradnji sa partnerima kulturni program nudi nove sadržaje: izložbe, filmove i predstave ali i vinske susrete i specijalno predstavljanje BH gastronomije.

Theater plays, musical, gallery openings and open-air exhibitions, literary encounters and concerts were the reason why we can say that the whole city was in the colors of women during the first Festival. In cooperation with the Indonesian and Indian embassies, dancers of traditional dances as well as yoga instructors were with us, so we all got to know more about these wonderful traditions of these two countries. We also presented a fashion show in cooperation with IOM and IFA, and this partnership like so many other continued as part of New York Fashion Week 2022. Wonderful were also the meetings with the mayor of Tuzla and the visit to the famous Pannonian lakes. Evening parties will remain unforgettable for quite some time, as well as the concert of famous rock band Parni Valjak.

This year, in cooperation with partners, the cultural program offers new content: exhibitions, films and plays, but also wine tastings and special presentations of BH gastronomy.

150 MEDIJA PRENIJELI SU UZ FESTIVAL SAVREMENE ŽENE 2018 - 2022

Više od 150 kako bosanskohercegovačkih tako i regionalnih medija pratilo je Festival savremene žene. Desetine televizijskih reportaža od kojih je N1 posvetio više od sat vremena upravo Festivalu i njegovim govornicama su objavljeni. Neki od printanih medija ovom društvenom dogadaju posvetili su i naslovnice. Tri mjeseca kampanje prije samog festivala rezultiralo je stotinama objava da bi u samom mjesecu Festivala publika bila svakodnevno informisana o festivalskim događanjima.

Hiljade gledatelja pratilo je stream Festivala savremene žene, emitovan i na kanalima 24sata.hr. I ove godine očekujemo ponovo podršku naših medijskih partnera i nove suradnje sa našim i svjetskim medijima.

150 MEDIA FOLLOWED THE CONTEMPORARY WOMAN FESTIVAL 2018 - 2022

More than 150 of both BH and regional media covered the Contemporary Woman Festival. Tens of television reports, of which N1 devoted more than an hour to the Festival and its speakers, were broadcasted. Some of the print media dedicated their cover pages to the Festival. Three months of campaigning before the festival resulted in hundreds of posts that allowed the audience during the month of the festival to be informed about the festival daily.

Thousands of viewers watched the Festival's stream broadcasted, as well, on 24sata.hr channels. This year, we look forward to continuation of our media partnerships and new collaborations with BH and the world media.



Ovo je mjesto gdje
možemo razgovarati,
upoznati se. Ovdje
dolaze žene koje su
spremne mijenjati
svijet. Ovdje se
rađaju sjajne nove
ideje.

Jasmina Kos
Hrvatska



PRIDRUŽITE NAM SE!

Promovište svoju kompaniju i proizvode na mnogobrojim događanjima VI Festivala savremene žene 2023:

Konfencijski program Festivala: keynote, fireside i panel sesije
EMITOVAJJE online sesija
Mentoring program
Susreti/networking
Izbor Superžena
Sajam ženskog stvaralaštva
Shopping Days
Koncert
Kulturni program: izložbe, filmovi, predstave

JOIN IN!

Promote your company and products at the many events of the VI Festival of Contemporary Women 2023:

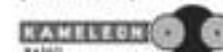
Festival conference program: keynote, fireside and panel sessions
Online sessions BROADCAST
Mentoring program
Meetings / networking
Superwoman Awards
Women's Ingenuity and Creativity Expo
Shopping Days
Concert
Cultural program: exhibitions, films, plays



FESTIVAL ZENE za vremene

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