

Festival savremene žene
CONTEMPORARY WOMAN FESTIVAL

06 - 09.06.2024.



BOSNA&HERCEGOVINA. TUZLA

Napravili ste
odličan Festival,
možda najbolji na
ovim prostorima.
Svaka čast! Bilo
mi je neizmjerno
zadovoljstvo!

Nataša
Pavlović Bujas
Srbija

SEDEM GODINA... SEVEN YEARS...

700 prisutnih u publici i tri Super panela dogodila su se na velikom otvorenju Festivala savremene žene u Tuzli 2018 i 2019. a sve uz pratnju kulturno zabavnog programa koji je ovaj događaj oplemenio i pokazao simbiozu ozbiljnih tema i fantastičnog druženja. Treći Festival je u novoj realnosti 2020. organizovao paralelna otvorenja u centru grada na kojem su ucestovale i 4 ambasadorice. Uprkos pandemiji, četvrti Festival je ponovno okupio #savremenežene i #pravemuškarce dokazujući da moramo nastaviti povezivanje i motivisanje novih generacija liderica našeg društva. Peti Festival nas je vratio u velike događaje, donio nova iznenadenja i međunarodne govornice, modne revije i performanse. Pomjerili smo granice i postavili nove standarde ženskog umrežavanja i aktivizma. Ni godinu dana kasnije nismo odustali od pomjeranja granica, pa je svečano otvaranje Festivala pratio koncert Maye Sar i prijatelja pred preko 10.000 Tuzlaka.

An audience of 700 people was present for three super panels at the Festival's grand opening ceremony in Tuzla 2018 i 2019. An spectacular entertainment program enhanced this event and demonstrated the symbiosis of serious topics and fantastic networking. In the new reality of 2020, the Festival had two paralel events as the opening ceremony brought together 4 ambasadors in B&H for an interesting discussion. Festival's fourth edition, dispite the pandemic, has once again brought together #contempoarywomen and #realmen, proving that we can still connect and motivate a new generation of liders. The fifth Festival brought us back to big venues, with new surprises and international speakers, fashion shows and performances. Breaking down barriers, we have been able to establish new standards in women's networking and activism. A year later, we did not falter. The Festival's opening ceremony was followed by a concert for 10.000 people in the main Tuzla square featuring major regional pop stars.

PODSJETNIK A REMINDER

Pomjerajući granice, peti Festival savremne žene i nakon dvije godine pandemije je ponovno svoj format proširio na nove učesnike/ce, partnere, događaje i sadržaje.

U vodeći mentoring program uz već tradicionalne sadržaje Festivala, 2022. i 2023. godine smo se okrenuli mladim ljudima kao nikada prije i omogućili da razgovaraju sa govornicama iz mnogobrojnih sfera života, tražeći odgovore na lična i profesionalna pitanja, savjete i inspiraciju.

Šesti Festival je prema svemu bio do sada najveći Festival ispunjen emocijama, novim partnerstvima i obećanjem da se vidimo u 2024.

Pushing the boundaries, the fifth Festival, after two years of the pandemic, has once again expanded its format to include new participants, partners, content, and events.

By introducing a mentoring program alongside the already traditional contents of the Festival, in 2022 and 2023, we turned to young people like never before and enabled them to talk to our speakers directly, looking for answers to personal and professional questions, advice and inspiration.

By all accounts, the sixth Festival was the biggest Festival so far, filled with emotions, new partnerships, and the promise that we will meet again in 2024.

REACH +200 000



NICOLE STOTT
NASA, ASTRONAUTICA

Misija Festivala savremene žene je da inspiriše, osnaži i poveže žene širom sveta kao platforma svih medija koji će zajedno podržati i osnažiti žensku aktivaciju u svim sferama života.

BISI
BISILA BOKOKO
BBES NJUJORK, OSNIVAČICA I CEO



Thank you so much
for making me a
part of Tuzla. I love
Bosnia and I feel I
am a part of you.

Bisila Bokoko
USA

The mission of the Contemporary Women Festival is
to inspire, empower and connect women around
the world



as a platform of all media that will support and
empower female activation in all spheres of life.



ZAŠTO TUZLA?

BiH je zemlja susreta različitih svjetova, kultura i tradicija. Zajednički život, multi-etničnost i opstanak ovakvih odnosa su stotinama godina bazirani na obitelji i poštovanju. Stub obitelji upravo je žena čije aktivno učešće prepoznajemo u vlastitom domu, ali ne i u sferi društvenog djelovanja.

Zakoni Europske unije suvremenoj ženi daju pravo da promijeni ovaj neravnopravan status. BiH svoju budućnost mora izgraditi dajući šansu uspješnima, a Festival je prilika da ih prepoznamo.

Tuzla je grad koji oduvijek njeguje intelektualni pristup životu, šalje pozitivnu energiju i mami osmijeh na lice svakome ko za nju čuje. Festivalom savremene žene promovišemo Tuzlu i Bosnu i Hercegovinu, u novom i još jačem svjetlu.

Sedmi Festival će još jednom biti jedinstveni događaj sa sadržajima koji se odvijaju na mnogobrojnim lokacijama u srcu Tuzle.

Festival je jedno veliko bogatsvo za našu BiH.
Meni lično je bilo veliko zadovoljstvo i radost sudjelovati.
Jos me drže divni utisci i inspiracija.

Aldina Topčagić
Austrija

WHY TUZLA?

Tuzla, the second largest city in Bosnia and Herzegovina, has been known as the city that has been welcoming to all those who want to approach life in a positive and inspiring way - a true oasis of multicultural Bosnia and Herzegovina throughout history and its most difficult moments.

Those who have been to Tuzla in passing or those who found the time to fully explore the city, leave knowing that Tuzla stays with you and that its people became friends. But the future of this city and its progress lay in the equal opportunities for all.

Today, we present Tuzla in another way, placing it on the world map as a city that cherishes its women and their contribution to our society, a city hosting so many incredible women from all over the World.

Our seventh Festival will again be unique as it will take place in numerous locations in the heart of Tuzla.

Festival savremene žene povezuje i podržava sve uspješne priče Bosne i Hercegovine, regije, ali i cijelog svijeta, motivirajući posebno mlade žene. Ko ili šta je savremena žena danas? Ambiciozna, kreativna, hrabra, pokretač pozitivnih promjena... ona preuzima odgovornost i umrežava se.

Festival smo kreirali kao platformu otvorenog dijaloga čiji alati su odlučni i inspirativni govori najuspješnijih dama iz cijelog svijeta. Kroz teme života od politike i ekonomije preko kulture, medija, biznisa do blogerki, slavimo uspjeh i motivišemo nove generacije, koristeći online i offline komunikacije.

Dobrodošli na sedmi Festival koji će se održati od 06. do 09. 06. 2024. u Tuzli - otvorenom gradu ženskog uspjeha i kreativnosti.

Contemporary Woman Festival links and supports all the successful stories of Bosnia and Herzegovina, region, and the World, motivating young women everywhere. Who or what is a modern woman today? Ambitious, creative, brave, a leader and creator of positive changes... she is the connection.

We have created the Festival as an open dialogue platform whose tools are decisive and inspirational speeches of the most successful ladies of the region, Europe, and World. Talking about relevant themes of contemporary life from politics and economics through culture, media, business to blogger, scientist to entrepreneur... we celebrate success, inspire and motivate using online and offline communication.

Welcome to our seventh Festival, which will take place from June 06th through the 9th, 2024 in Tuzla - city we declared the City of Women, of women's success and creativity.

www.fsz.ba

VII FESTIVAL SAVREMENE ŽENE VII CONTEMPORARY WOMAN FESTIVAL





KAKO ĆE IZGLEDATI FSZ 2024? WHAT WILL THE 2024 FESTIVAL BE?

MARINA NEVERT
ORBICO BIH, GENERALNA MENAŽERICA
ZVEZDANA ŽUJO
COMUNIS BIH, OSNIVAČICA I DIREKTORICA

www.fsz.ba

I ove godine, Festival ide korak dalje, dovodeći govornice iz cijelog svijeta i svih sfera života putem novih i već provjerenih komunikacijskih kanala. Fokusirat ćemo se na teme koje su relevantne za savremenu ženu i modernog muškarca.

N a Festivalu ćemo razmjenjivati iskustva, saznati najbolje prakse, upoznati najnovije trendove, stvoriti nova prijateljstva, proširiti naše mreže, pronaći novu inspiraciju i motivaciju, ali se i odlično zabaviti. Ove godine, intenziviramo suradnju sa našim partnerima i nastavljamo s prenosom iskustava poslovnih žena iz 20 zemalja.

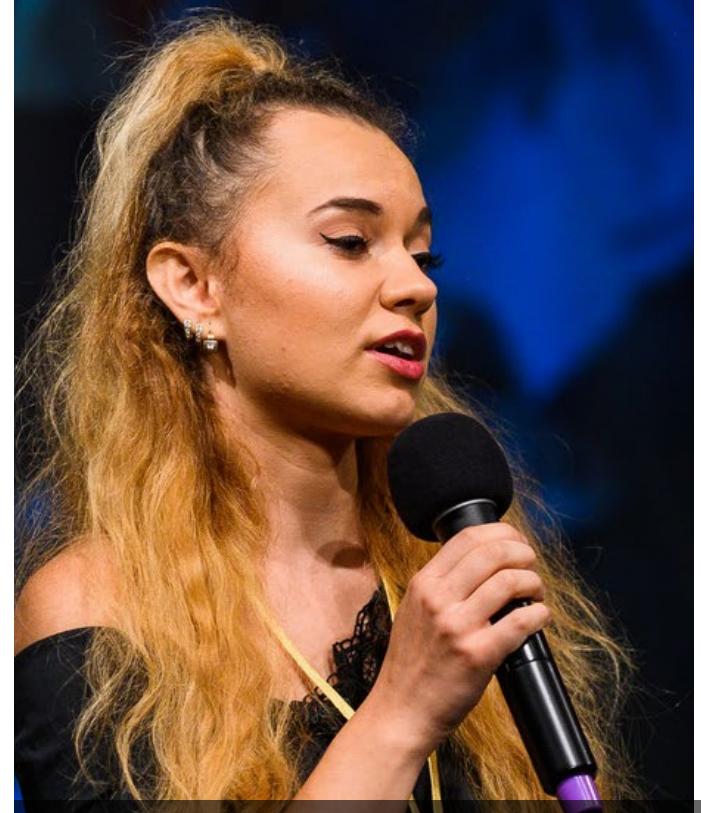
S obzirom na nove izazove u svijetu, otvaramo nove mogućnosti umrežavanja i teme za diskusiju. Zbog toga smo pripremili dodatne sadržaje koji će biti dostupni na Festivalu.

This year, the Festival is again inviting female speakers from around the globe, representing diverse fields of expertise. Utilizing both established and innovative communication channels, we hope to engage conversations that will resonate.

Our program will facilitate the exchange of experiences, the discovery of best practices, and the exploration of new trends. Attendees will have the opportunity to forge new friendships, expand their professional networks, gain fresh inspiration and motivation, and, above all, enjoy themselves.

In 2024, we are expanding our collaboration with partners and will continue to facilitate the transfer of knowledge and experience among participants from over 20 countries. The new challenges in the world bring forth new networking opportunities and open up new topics. We have prepared a program to address these evolving needs.

**ADLA KAHRIĆ
NAUČNICA**



Program Festivala ponovo obećava neponovljivo iskustvo...

100 NOVIH GOVORNICA
1000 AKTIVNIH UČESNICA
5000 POSJETILACA
50000 PRATILACA
200 MEDIJA IZ BIH I SVIJETA
KEYNOTE, FIRESIDECHAT, DISKUSIJE
ONLINE SESIJE
MENTORING SA 500 UČESNICA
IZBOR SUPERŽENA
SHOPPING DAYS
IZLOŽBE, FILMOVI, PREDSTAVE
KONCERTI

20 000 000 PRATILACA PUTEM ONLINE I OFFLINE MEDIJA

**LIDIJA ŽIGIĆ
NLB BANKA, DIREKTORICA**



Our program promises unparalleled experience...

100 NEW SPEAKERS
1000 ACTIVE PARTICIPANTS
5000 VISITORS
50000 FOLLOWERS
200 MEDIA FROM BIH AND THE WORLD
KEYNOTE, FIRESIDECHAT, DISCUSSIONS
ONLINE SESSIONS
MENTORING WITH 500 PARTICIPANTS
SUPERWOMAN AWARDS
SHOPPING DAYS
EXHIBITIONS, FILMS, PERFORMANCES
CONCERTS

20,000,000 FOLLOWERS THROUGH ONLINE AND OFFLINE MEDIA

**VILDANA SELIMBEGOVIĆ
OSLOBOĐENJE, GLAVNA I ODGOVORNA UREĐNICA**



GORDANA KOVAČEVIĆ
ERICSSON NIKOLA TESLA, PREDSEDJNICA



keynote... fireside chats... panel discussions

Da je Festival savremene žene od značaja ne samo za BiH i region već za razumijevanje i zajedništvo žena čitavog svijeta dokazuje i prisustvo govornica sa gotovo svih kontinenata. Od Indonezije i Indije kao partnera projekta do Amerike čija je govornica bila NASA astronautica Nicole Stott, ali i ikona njujorške modne scene Bisila Bokoko pa do potpredsjednice Privredne komore Indonezije Yunni Idriani ili Gordane Kovačević, predsjednica Ericsson Nikola Tesla i Ljiljane Kunosić, CFO kompanije Bingo, teme naših govornica su i politika, nauka, zdravlje, kultura, nove tehnologije i business modeli te opera, sport i moda... ali i mnoštvo drugih. Ove godine pored direktnog učešća govornica, učesnice će imati priliku prisustvovati online i offline.

The Festival of Contemporary Women holds significant importance not only for Bosnia and Herzegovina and the region but also for women worldwide, as evidenced by the diverse array of speakers from nearly every continent. From Indonesia and India, our project partners, to the United States with NASA astronaut Nicole Stott and New York City fashion icon Bisila Bokoko, as well as Yunni Idriani, Vice President of the Chamber of Commerce from Indonesia, or Gordana Kovačević president of Ericsson Nikola Tesla and Ljiljana Kunosić, CFO of Bingo Group, our speakers covered a wide range of topics including politics, science, health, philanthropy, culture, new technologies, business models, work, sports, and fashion, among others. This year, in addition to in-person sessions, our participants will have the opportunity to engage both online and offline.

SABINA ČUDIĆ
ZASTUPNICA U PREDSTAVNIČKOM DOMU
PARLAMENTARNE SKUPŠTINE BIH



PALOMA BOUTEUX
PLURIDISCIPLINARNA UMJETNICA



MENTORING

Ovaj projekat smo pokrenuli po prvi put u okviru petog Festivala, a sada ga nastavljamo u još kompleksnijoj formi. Pružit ćemo jedinstvenu priliku našim učesnicama da razumijevanjem snage mentora omogućimo pozitivno društveno odgovorno djelovanje. Shvatili smo da veliki broj mladih žena želi realizirati svoju prvu poslovnu ideju, poboljšati karijeru, suočiti se sa novim izazovima. Ove godine imat će ponovno priliku direktno razgovarati sa ženama koje su ostvarile izvanredan uspjeh, pitati za savjet, naći odgovore na pitanja: Gdje sam bila? Gdje sam sada? Kuda idem?

We launched this project for the first time during the fifth Festival, and now we're expanding it into an even more comprehensive initiative. We're offering a unique opportunity for our participants to engage in positive, socially responsible actions by harnessing the wisdom of our mentors. Recognizing the considerable number of young women eager to realize their entrepreneurial dreams, advance their careers, and tackle new challenges, we're facilitating direct conversations with accomplished women. This year, participants can engage with these successful individuals, seek advice, and find answers to pivotal questions: Where have I been? Where am I now? Where am I going?



TANYA KORPI
MINNTEX INVESTMENTS, VLASNICA

Ovo je fantastična
ideja koja je trebala
ovom društvu.
Iskreno se nadam da
je ovo tek početak u
nizu Festivala i da
ću ja biti gost svake
godine.

Emina Ganić

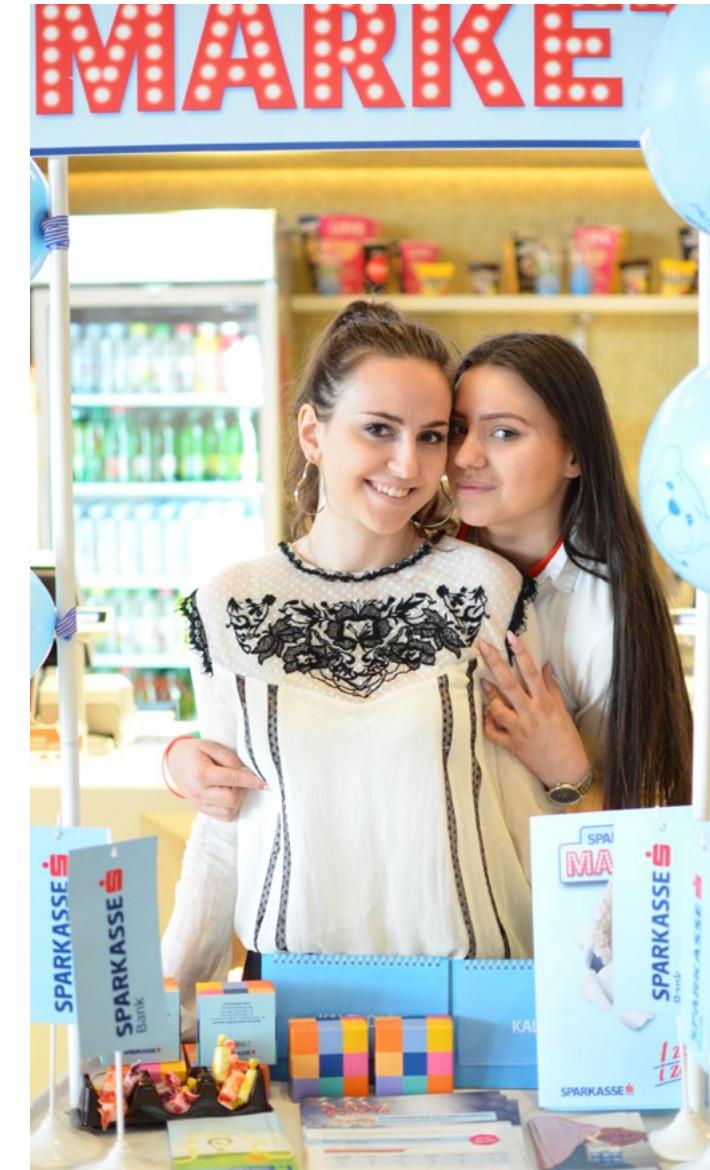
BiH

JOVANA FILIPOVIĆ
PRAKTIČNO SA STILOM, INFLUENCERICA



When I went back to Paris I told everyone how many incredible individuals I have met in Tuzla, doctors, engineers, designers. This has changed my perception of Bosnia.

Jean Baptiste Andreani
France



SHOPPING DAYS

Festival savremene žene u partnerstvu sa više od 100 prodajnih mjesta na Tuzlanskom kantonu, donosi zajedničku akciju promocije mode, ljepote i zdravlja sa specijanim ponudama, sampling aktivnostima i nagradnim igrama.

The Festival of Contemporary Women, in partnership with more than 100 shops in Tuzla Canton, brings a joint action to promote fashion, beauty and health with special offers, sampling activities and prizes.

Veliko zadovoljstvo
i užitak mi je bio
surađivati sa vama
i biti dio ovog
prestižnog događaja.
Amela Špendl
Slovenija



SLIJEDEĆI TRADICIJU, KAO I SVAKE GODINE DO SADA, PROGLAŠAVAMO I DODJELJUJEMO
ZVANJE SUPERŽENA, ALI I PREDSTAVLJAMO NAJUSPJEŠNIJE ŽENE IZ SVIH SFERA ŽIVOTA.

AS WE HAVE DONE EACH YEAR THUS FAR, WE WILL CONTINUE OUR SUPERWOMAN TRADITION
AND PRESENT THE MOST SUCCESSFUL FEMALE STORIES FROM MANY WALKS OF LIFE.



Ovo je jedan od
najljepših događaja
koji se dešava u
Bosni i Hercegovini
i mislim da žene
zaslužuju još veću
podršku u BiH.

Maja Miljević
BiH



Pozorišne predstave, muzikal, galerijske izložbe i izložbe na otvorenom, književni susreti i koncerti bili su ono što je cijeli grad ofarbalo u boje žene tokom svakog Festivala. Sa nama, u suradnji sa indijskom i indonezijskom ambasadom, su bile i plesačice tradicionalnih plesova kao i instruktorice yogе pa smo svi bolje upoznali divne tradicije ove dvije zemlje. Predstavili smo i modnu reviju u suradnji sa IOM-om i IFA, a ta suradnja je nastavljena i u okviru Njujorške sedmice mode 2022. Neizostavni su bili i susreti sa gradonačelnikom grada Tuzle, te oficijelna posjeta Panonskim jezerima. Večernje partie i druženja čemo još dugo pamtitи kao i fenomenalan koncert Parnog Valjka. 2023. smo poklonili i koncert na otvorenom sugrađanke Maya Sar i njenih prijatelja, velikih regionalnih zvijezda pop muzike. Ove godine u suradnji sa partnerima kulturni program nudi nove sadržaje: izložbe, filmove i predstave ali i vinske susrete i specijalno predstavljanje BH gastronomije.

Theatrical performances, musicals, gallery exhibitions, open-air displays, literary encounters, and concerts - all of these colored the city in the hues of women during each Festival. In collaboration with the Indian and Indonesian embassies, we had traditional dancers and yoga instructors, allowing us all to better acquaint ourselves with the wonderful traditions of these two countries. We also presented a fashion show in collaboration with the IOM and IFA, which continues even during New York Fashion Week. Meetings with the Mayor of Tuzla, evening parties and gatherings will be remembered for a long time, as will the phenomenal Parni Valjak concert. In 2023, we gave the city an outdoor concert featuring Maya Sar and prominent regional pop music stars. This year, in collaboration with partners, the cultural program offers exhibitions, films, and performances, as well as wine tastings and a special presentation of local gastronomy.



Ovo je mjesto gdje
možemo razgovarati,
upoznati se. Ovdje
dolaze žene koje su
spremne mijenjati
svijet. Ovdje se
radaju sjajne nove
ideje.

Jasmina Kos
Hrvatska

JASMINA KOS
AL JEZEERA, NOVINARKA I VODITELJICA
ELKANA, OSNIVAČICA

150 MEDIJA PRENIJELI SU UZ FESTIVAL SAVREMENE ŽENE 2018 - 2023

Više od 150 kako bosanskohercegovačkih tako i regionalnih medija pratilo je Festival savremene žene. Desetine televizijskih reportaža od kojih je N1 posvetio više od sat vremena upravo Festivalu i njegovim govornicama su objavljeni. Neki od printanih medija ovom društvenom događaju posvetili su i naslovnice. Tri mjeseca kampanje prije samog festivala rezultiralo je stotinama objava da bi u samom mjesecu Festivala publika bila svakodnevno informisana o festivalskim događanjima.

Hiljade gledatelja pratilo je stream Festivala savremene žene, emitovan i na kanalima 24sata.hr. I ove godine očekujemo ponovo podršku naših medijskih partnera i nove suradnje sa našim i svjetskim medijima.

150 MEDIA FOLLOWED THE CONTEMPORARY WOMAN FESTIVAL 2018 - 2023

More than 150 Bosnian-Herzegovinian and regional media outlets covered the Festival of Contemporary Women. Dozens of television reports, with N1 dedicating over an hour specifically to the Festival and its speakers, were aired. Some of the print media even featured the event on their front pages. Three months of campaigning before the festival resulted in hundreds of posts, and during the festival month, the audience was informed daily about festival events.

Thousands of viewers watched the live stream of the Festival, broadcasted on 24sata.hr channels. This year, we expect the continued support of our media partners and new collaborations with local and international media.

SEDINA MEMAGIĆ

ALMA RAS, KREATIVNA DIREKTORICA I ČLANICA UPRAVE

Najja vizija.

Ostatij najuticajniji
Festival koji slavi
i promoviše ženski
uspjeh.

Our vision is to remain
the most influential
women's festival that
celebrates and promotes
success.



PRIDRUŽITE NAM SE!

Promovište svoju kompaniju i proizvode na mnogobrojim događanjima VII Festivala savremene žene 2024:

Konfencijski program Festivala: keynote, fireside i panel sesije
Emitovanje online sesija

Mentoring program

Susreti/networking

Izbor Superžena

Shopping Days

Koncerti

Kulturni program: izložbe, filmovi, predstave

JOIN US!

Promote your company and products at the many events of the VII Festival of Contemporary Women 2024:

Festival conference program: keynote, fireside and panel sessions
Online sessions broadcast

Mentoring program

Meetings / networking

Superwoman Awards

Shopping Days

Concert

Cultural program: exhibitions, films, plays



FESTIVAL ZENE javne mene

www.fz.zenski.ba

www.kameleon.ba



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