

Festival savremene žene
CONTEMPORARY WOMAN FESTIVAL



BOSNA & HERCEGOVINA. TUZLA

PODSJETNIK A REMINDER



Otvaranje Festivala savremene žene već sedam godina predstavlja poseban događaj. 2018. i 2019. Festival je okupio 700 prisutnih u publici i održao tri Super panela, uz bogat kulturno-zabavni program koji je događaju dao dodatnu vrijednost, kombinirajući ozbiljne teme s fantastičnim druženjem.

Treći Festival, prilagođen novoj realnosti 2020. godine, organizovao je paralelna otvorenja u centru grada, uz sudjelovanje četiri ambasadorice. Uprkos pandemiji, četvrti Festival je ponovno okupio #savremenežene i #pravemuškarce, pokazujući da je važno nastaviti povezivanje i motivisanje novih generacija liderica. Peti Festival je vratio velike događaje, donoseći nova iznenađenja, međunarodne govornice, modne revije i performanse. Pomjerali smo granice i postavili nove standarde ženskog umrežavanja i aktivizma. Godinu dana kasnije, nismo odustali od inovacija, te su svečano otvaranje Festivala pratio koncert Maye Sar i prijatelja pred preko 10.000 gostiju na Trgu Slobode. A 2024. godine, okupljajući govornice iz cijelog svijeta ponovno smo oduševili publiku u Hrvatskom kulturnom centru, potvrđujući značaj Festivala u osnaživanju žena i promicanju pozitivnih promjena u društvu.

The opening of the Festival of Contemporary Women has been a special event for seven years. In 2018 and 2019, the Festival gathered 700 attendees and held three Super Panels, accompanied by a rich cultural and entertainment program that added extra value to the event, combining serious topics with fantastic socializing. The third Festival, adapted to the new reality in 2020, organized parallel openings in the city center, with the participation of four ambassadors. Despite the pandemic, the fourth Festival once again brought together #contemporarywomen and #realmen, showing that it is important to continue connecting and motivating new generations of leaders. The fifth Festival brought back large events, delivering new surprises, international speakers, fashion shows, and performances. We pushed boundaries and set new standards for women's networking and activism. A year later, we did not give up on innovation; the opening ceremony of the Festival was accompanied by a concert by Maya Sar and friends in front of over 10,000 guests at Trg Slobode. And in 2024, international speakers once again captivated the audience at the Croatian Cultural Center, confirming the significance of the Festival in empowering women and promoting positive changes.

VIII FESTIVAL SAVREMENE ŽENE VIII CONTEMPORARY WOMAN FESTIVAL

Festival savremene žene povezuje i podržava sve uspješne priče Bosne i Hercegovine, regije, ali i cijeloga svijeta, motivirajući posebno mlade žene. Ko ili šta je savremena žena danas? Ambiciozna, kreativna, hrabra, pokretač pozitivnih promjena... ona preuzima odgovornost i umrežava se.

Festival smo kreirali kao platformu otvorenog dijaloga čiji alati su odlučni i inspirativni govori najuspješnijih dama iz cijeloga svijeta. Kroz teme života od politike i ekonomije preko kulture, medija, biznisa do blogerki, slavimo uspjeh i motivišemo nove generacije, koristeći online i offline komunikacije.

Dobrodošli na osmi Festival koji će se održati od **19. do 22. 06. 2025.** u Tuzli - otvorenom gradu ženskog uspjeha i kreativnosti.

Contemporary Woman Festival links and supports all the successful stories of Bosnia and Herzegovina, region, and the World, motivating young women everywhere. Who or what is a modern woman today? Ambitious, creative, brave, a leader and creator of positive changes... she is the connection.

We have created the Festival as an open dialogue platform whose tools are decisive and inspirational speeches of the most successful ladies of the region, Europe, and World. Talking about relevant themes of contemporary life from politics and economics through culture, media, business to blogger, scientist to entrepreneur... we celebrate success, inspire and motivate using online and offline communication.

Welcome to our eight Festival, which will take place from **June 19th through the 22nd, 2025** in Tuzla - city we declared the City of 8Women, of women's success and creativity.

SANJA LOPAR
OSNIVAČICA I CEO
LOPAR INTERNATIONAL
S.A. GENEVA, ŠVICARSKA



**Napravili ste
odličan Festival,
možda najbolji na
ovim prostorima.
Svaka čast! Bilo
mi je neizmjereno
zadovoljstvo!**

Nataša
Pavlović Bujas
Srbija

BISILA
BISILA BOKOKO
BBES NJUJORK, OSNIVAČICA I CEO

”
Misija Festivala
savremene žene je
da inspiriše, osnaži
i poveže žene širom
sveta kao platforma
svih medija koji će
zajedno podržati
i osnažiti žensku
aktivaciju u svim
sferama života.
”



Thank you so much
for making me a
part of Tuzla. I love
Bosnia and I feel I
am a part of you.

Bisila Bokoko
USA

” The mission of the Contemporary Women Festival is to inspire, empower and connect women around the world as a platform of all media that will support and empower female activation in all spheres of life. ”

Naša vizija.

Ostati najuticajniji Festival koji slavi i promoviše ženski uspjeh.

Our vision is to remain the most influential women's festival that celebrates and promotes success.



JADRANKA KOSOR
BIVŠA PREMIJERKA REPUBLIKE HRVATSKE

NICOLE STOTT
NASA, ASTRONAUTICA

**Festival je jedno
veliko bogatsvo za
našu BiH.
Meni lično je bilo
veliko zadovoljstvo
i radost sudjelovati.
Jos me drže divni
utisci i inspiracija.**

Aldina Topčagić
Austrija



Love godine, Festival ide korak dalje, dovodeći govornice iz cijelog svijeta i svih sfera života putem novih i već provjerenih komunikacijskih kanala. Fokusirat ćemo se na teme koje su relevantne za savremenu ženu i modernog muškarca.

Na Festivalu ćemo razmjenjivati iskustva, saznati najbolje prakse, upoznati najnovije trendove, stvoriti nova prijateljstva, proširiti naše mreže, pronaći novu inspiraciju i motivaciju, ali se i odlično zabaviti. Ove godine, intenziviramo suradnju sa našim partnerima i nastavljamo s prenosom iskustava poslovnih žena iz 20 zemalja.

S obzirom na nove izazove u svijetu, otvaramo nove mogućnosti umrežavanja i teme za diskusiju. Zbog toga smo pripremili dodatne sadržaje koji će biti dostupni na Festivalu.

This year, the Festival is again inviting female speakers from around the globe, representing diverse fields of expertise. Utilizing both established and innovative communication channels, we hope to engage conversations that will resonate.

Our program will facilitate the exchange of experiences, the discovery of best practices, and the exploration of new trends. Attendees will have the opportunity to forge new friendships, expand their professional networks, gain fresh inspiration and motivation, and, above all, enjoy themselves.

In 2024, we are expanding our collaboration with partners and will continue to facilitate the transfer of knowledge and experience among participants from over 20 countries. The new challenges in the world bring forth new networking opportunities and open up new topics. We have prepared a program to address these evolving needs.

KAKO ĆE IZGLEDATI FSZ 2025? WHAT WILL THE 2025 FESTIVAL BE?



SEDINA MEMAGIĆ
ALMA RAS, KREATIVNA DIREKTORICA
ČLANICA UPRAVE

Program Festivala ponovo obećava neponovljivo iskustvo...


100 NOVIH GOVORNICA
1000 AKTIVNIH UČESNICA
5000 POSJETILACA
50000 PRATILACA
200 MEDIJA IZ BIH I SVIJETA
KEYNOTE, FIRESIDECCHAT, DISKUSIJE
MENTORING SA 500 UČESNICA
IZBOR SUPERŽENA
IZLOŽBE, FILMOVI, PREDSTAVE
KONCERTI
DOSEG 2 000 000
200 000 PRATILACA PUTEM ONLINE I OFFLINE MEDIJA



LIDIJA ŽIGIĆ
NLB BANKA, DIREKTORICA

Our program promises unparalleled experience...

100 NEW SPEAKERS
1000 ACTIVE PARTICIPANTS
5000 VISITORS
50000 FOLLOWERS
200 MEDIA FROM BIH AND THE WORLD
KEYNOTE, FIRESIDECCHAT, DISCUSSIONS
MENTORING WITH 500 PARTICIPANTS
SUPERWOMAN AWARDS
EXHIBITIONS, FILMS, PERFORMANCES
CONCERTS
REACH 2 000 000
200,000 FOLLOWERS THROUGH ONLINE AND OFFLINE MEDIA



VILDANA SELIMBEGOVIĆ
OSLOBOĐENJE, GLAVNA
I ODGOVORNA UREDNICA

GORDANA KOVAČEVIĆ
ERICSSON NIKOLA TESLA, PREDsjednica



www.emgallerie.ba

#SLAVIMOUSPJEH
#HRABROŽENSKI

KEYNOTE... FIRESIDE CHAT... PANEL DISKUSIJE

Da je Festival savremene žene od značaja ne samo za BiH i region već za razumijevanje i zajedništvo žena čitavog svijeta dokazuje i prisustvo govornica sa gotovo svih kontinenata. Od Indonezije i Indije kao partnera projekta do Amerike čija je govornica bila NASA astronautica Nicole Stott, ali i ikona njujorške modne scene Bisila Bokoko, Emma Lacey Bordeaux viša direktorica CNN-a pa do potpredsjednice Privredne komore Indonezije Yunni Idriani ili Gordane Kovačević, predsjednice Ericsson Nikola Tesla i Ljiljane Kunosić, CFO kompanije Bingo, teme naših govornica su i politika, nauka, zdravlje, kultura, nove tehnologije i business modeli te opera, sport i moda... ali i mnoštvo drugih.

The Festival of Contemporary Women holds significant importance not only for Bosnia and Herzegovina and the region but also for women worldwide, as evidenced by the diverse array of speakers from nearly every continent. From Indonesia and India, our project partners, to the United States with NASA astronaut Nicole Stott and New York City fashion icon Bisila Bokoko, Emma Lacey Bordeaux senior director at CNN, as well as Yunni Idriani, Vice President of the Chamber of Commerce from Indonesia, or Gordana Kovačević president of Ericsson Nikola Tesla and Ljiljana Kunosić, CFO of Bingo Group, our speakers covered a wide range of topics including politics, science, health, philanthropy, culture, new technologies, business models, work, sports, and fashion, among others.

EMMA LACEY BORDEAUX
CNN, VIŠA DIREKTORICA



Fenomenalna je
ideja da se uvežemo,
da jedne od drugih
učimo, da pokažemo
koliko su žene jake u
BiH, regiji i svijetu.

Erna Saljević
BiH

PALOMA BOUTELEUX
PLURIDISCIPLINARNA UMJETNICA




MENTORING

Ovaj projekat smo pokrenuli po prvi put u okviru petog Festivala, a sada ga nastavljamo u još kompleksnijoj formi. Pružit ćemo jedinstvenu priliku našim učesnicama da razumijevanjem snage mentora omogućimo pozitivno društveno odgovorno djelovanje. Shvatili smo da veliki broj mladih žena želi realizirati svoju prvu poslovnu ideju, poboljšati karijeru, suočiti se sa novim izazovima. Ove godine imat će ponovno priliku direktno razgovarati sa ženama koje su ostvarile izvanredan uspjeh, pitati za savjet, naći odgovore na pitanja: Gdje sam bila? Gdje sam sada? Kuda idem?

We launched this project for the first time during the fifth Festival, and now we're expanding it into an even more comprehensive initiative. We're offering a unique opportunity for our participants to engage in positive, socially responsible actions by harnessing the wisdom of our mentors.

Recognizing the considerable number of young women eager to realize their entrepreneurial dreams, advance their careers, and tackle new challenges, we're facilitating direct conversations with accomplished women. This year, participants can engage with these successful individuals, seek advice, and find answers to pivotal questions: Where have I been? Where am I now? Where am I going?



Ovo je fantastična ideja koja je trebala ovom društvu. Iskreno se nadam da je ovo tek početak u nizu Festivala i da ću ja biti gost svake godine.

Emina Ganić
BiH

TANYA KORPI
MINNTEX INVESTMENTS, VLASNICA

A woman with long dark hair, wearing a vibrant pink and orange patterned jacket over a white top and light blue jeans, is seated at a round glass table in a cafe. She is smiling and looking towards the left. The cafe has a modern, casual feel with wicker chairs and tables. Other people are visible in the background, some standing and some seated. The lighting is bright and natural, suggesting an outdoor or well-lit indoor space.

JOVANA FILIPOVIĆ
PRAKTIČNO SA STILOM, INFLUENCERICA


**When I went
back to Paris I
told everyone how
many incredible
individuals I have
met in Tuzla, doctors,
engineers, designers.
This has changed
my perception of
Bosnia.**

Jean Baptiste Andreani
France

Superžena 2025

Slijedeći tradiciju, kao i svake godine do sada, Festival savremene žene s ponosom proglašava i dodjeljuje zvanje Superžena. Ovo prestižno priznanje odaje počast izvanrednim ženama koje su se istakle u različitim sferama života, doprinoseći društvu svojom izuzetnom posvećenošću, talentom i postignućima. Svaka godina donosi nova lica i priče, obogaćujući našu zajednicu i pružajući novu perspektivu na važnost ženskog doprinosa u svim aspektima života. Dodjela zvanja Superžena i predstavljanje najuspješnijih žena postaju ključni trenutci Festivala, simbolizirajući snagu, hrabrost i inovativnost koja pokreće našu zajednicu naprijed.

Continuing the tradition, as in every year so far, the Festival of Contemporary Women proudly announces and awards the title of Superwoman. This prestigious recognition honors extraordinary women who have distinguished themselves in various spheres of life, contributing to society with their exceptional dedication, talent, and achievements. Each year brings new faces and stories, enriching our community and providing a fresh perspective on the importance of women's contributions in all aspects of life. The awarding of the title of Superwoman and the showcasing of the most successful women become key moments of the Festival, symbolizing the strength, courage, and innovation that drive our community forward.



**Veliko zadovoljstvo
i užitak mi je bio
suradivati sa vama
i biti dio ovog
prestižnog događaja.**

Amela Špendl
Slovenija



PARTNERI

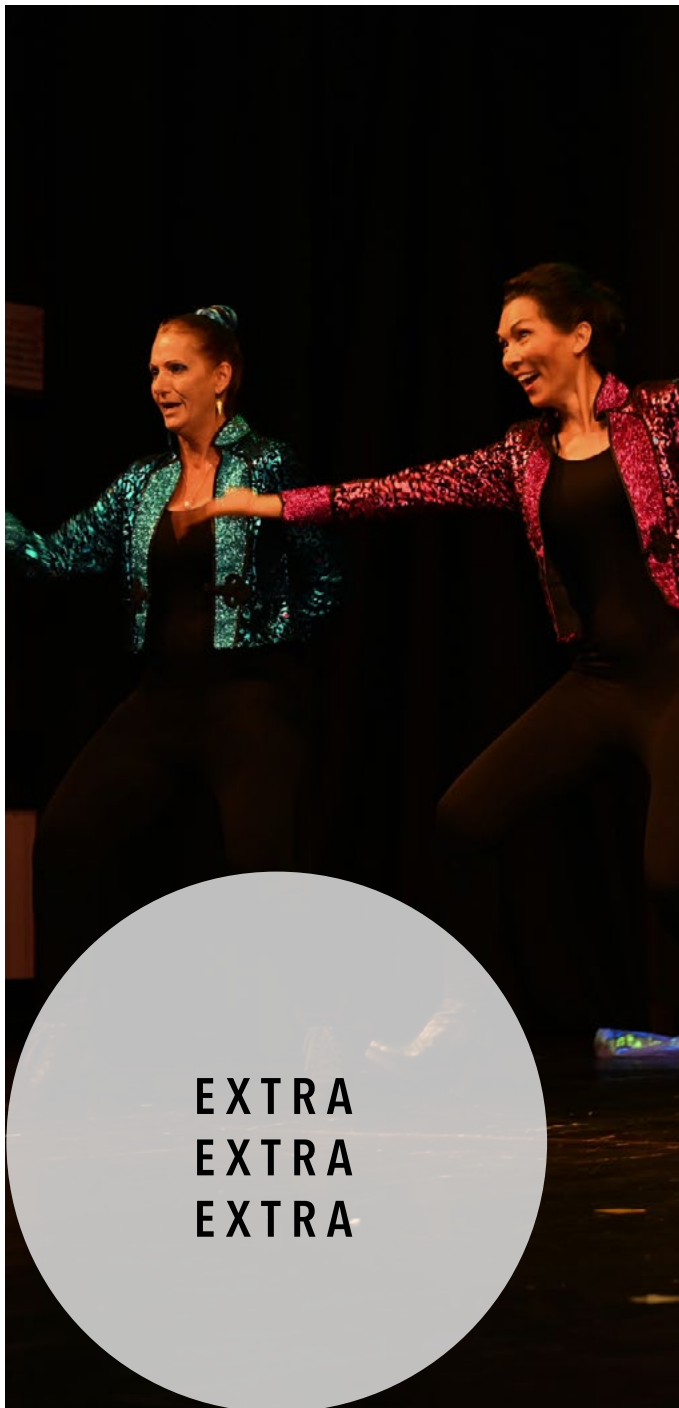
Festival već sedam godina uspješno surađuje s raznim partnerima, donatorima i sponzorima. Ponosni smo što u prijatelje i partnere Festivala ubrajamo brojne ugledne institucije i organizacije. Među njima su Ambasada Indije, Ambasada Indonezije, Ambasada Austrije i Austrijski kulturni forum, Ambasada Francuske i Francuski institut u BiH, Ambasada Švedske, Ambasada Češke, Ambasada Slovenije, Višegradski fond, World Vision, Impakt, Grad Tuzla, Ministarstvo trgovine, saobraćaja i turizma TK. Neke od najvećih domaćih kompanija su naši dugogodišnji sponzori uključujući: NLB Banku, Bingo grupaciju, kompanije AS Holding grupacije, Violeta, Maxfactor, L'Oréal, BH Telecom i mnogi drugi. Iskreno se nadamo nastavku ove uspješne suradnje, kao i uspostavljanju novih partnerstava s organizacijama, institucijama i sponzorima.

The Festival has been successfully collaborating with various partners, donors, and sponsors for seven years. We are proud to count numerous esteemed institutions and organizations among the friends and partners of the Festival. These include the Embassy of India, the Embassy of Indonesia, the Embassy of Austria and the Austrian Cultural Forum, the Embassy of France and the French Institute in Bosnia and Herzegovina, the Embassy of Sweden, the Embassy of the Czech Republic, the Embassy of Slovenia, the Visegrad Fund, World Vision, Impakt, the City of Tuzla, and the Ministry of Trade, Transportation, and Tourism of the Tuzla Canton. Some of the largest B&H companies are our long-term sponsors, including NLB Bank, Bingo Group, AS Holding companies, Violeta, Maxfactor, L'Oréal, BH Telecom, and many others. We sincerely hope to continue this successful collaboration and to establish new partnerships with organizations, institutions, and sponsors.



Ovo je jedan od
najljepših događaja
koji se dešava u
Bosni i Hercegovini
i mislim da žene
zaslužuju još veću
podršku u BiH.

Maja Miljević
BiH



Pozorišne predstave, mjuzikl, galerijske izložbe i izložbe na otvorenom, književni susreti i koncerti bili su ono što je cijeli grad ofarbalo u boje žene tokom svakog Festivala. Sa nama su bile i plesačice tradicionalnih plesova kao i instruktorice yoge pa smo svi bolje upoznali divne tradicije ove dvije zemlje. Predstavili smo i modnu reviju u suradnji sa IOM-om i IFA, a ta suradnja je nastavljena i u okviru Njujorške sedmice mode 2022.

Neizostavni su bili i susreti sa gradonačelnikom grada Tuzle, te oficijelna posjeta Panonskim jezerima. Večernje partije i druženja ćemo još dugo pamtili kao i fenomenalan koncert Parnog Valjka. Tuzli smo poklonili i koncert Maye Sar i velikih regionalnih zvijezda pop muzike. Sedmi Festival je donio ples i glamurozne partije Gracije Magazina i MyTV-a. Ove godine u suradnji sa partnerima kulturni program nudi nove sadržaje: izložbe, filmove i predstave ali i vinske susrete i specijalno predstavljanje BH gastronomije.

Theatrical performances, musicals, gallery exhibitions, open-air displays, literary encounters, and concerts - all of these colored the city in the hues of women during each Festival. We presented traditional Indian dancers and yoga instructors, allowing us all to better acquaint ourselves with the wonderful traditions of these two countries. We also presented a fashion show in collaboration with the IOM and IFA, which continues even during New York Fashion Week.

Meetings with the Mayor of Tuzla, evening parties and gatherings will be remembered for a long time, as will the phenomenal Parni Valjak concert. In 2023, we gave the city an outdoor concert featuring Maya Sar and prominent regional pop music stars. In 2024, we danced and enjoyed glamorous Gracija and MyTv parties. This year, in collaboration with partners, the cultural program offers exhibitions, films, and performances, as well as wine tastings and a special presentation of local gastronomy.

JASMINKA KOS
AL JEZEERA, NOVINARKA I VODITELJICA



JASMINA KOS

STVARANJE
KAO NAČIN ŽIVLJENJA

**Ovo je mjesto gdje
možemo razgovarati,
upoznati se. Ovdje
dolaze žene koje su
spremne mijenjati
svijet. Ovdje se
radaju sjajne nove
ideje.**

Jasmina Kos
Hrvatska

150 MEDIJA PRENIJELI SU FESTIVAL SAVREMENE ŽENE

Više od 150 kako bosanskohercegovačkih tako i regionalnih medija pratilo je Festival savremene žene. Desetine televizijskih reportaža od kojih je N1 posvetio više od sat vremena upravo Festivalu i njegovim govornicama su objavljeni. Neki od printanih medija ovom društvenom događaju posvetili su i naslovnice. Tri mjeseca kampanje prije samog festivala rezultiralo je stotinama objava da bi u samom mjesecu Festivala publika bila svakodnevno informisana o festivalskim događanjima.

Hiljade gledatelja pratilo je stream Festivala savremene žene, emitovan i na kanalima 24sata.hr. I ove godine očekujemo ponovo podršku naših medijskih partnera i nove suradnje sa našim i svjetskim medijima.

150 MEDIA FOLLOWED THE CONTEMPORARY WOMAN FESTIVAL

More than 150 Bosnian-Herzegovinian and regional media outlets covered the Festival of Contemporary Women. Dozens of television reports, with N1 dedicating over an hour specifically to the Festival and its speakers, were aired. Some of the print media even featured the event on their front pages. Three months of campaigning before the festival resulted in hundreds of posts, and during the festival month, the audience was informed daily about festival events.

Thousands of viewers watched the live stream of the Festival, broadcasted on 24sata.hr channels. This year, we expect the continued support of our media partners and new collaborations with local and international media.



PRIDRUŽITE NAM SE!

Promovišite svoju kompaniju i proizvode na mnogobrojnim događanjima VII Festivala savremene žene 2025:

Konferencijski program Festivala: keynote, fireside i panel sesije
Emitovanje online sesija
Mentoring program
Susreti/networking
Izbor Superžena
Koncert
Kulturni program: izložbe, filmovi, predstave

JOIN US!

Promote your company and products at the many events of the VII Festival of Contemporary Women 2025:

Festival conference program: keynote, fireside and panel sessions
Online sessions broadcast
Mentoring program
Meetings / networking
Superwoman Awards
Concert
Cultural program: exhibitions, films, plays



FESTIVAL ZENE
sarvebene

www.fsz.ba
www.kameleon.ba



EDINA SELESKOVIĆ, DIREKTORICA FESTIVALA
FESTIVAL@ZENSKI.BA

AMRA AVDIĆ, PROJEKT PR
PR@FESTIVAL.ZENSKI.BA